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CERTIFICATE OF TRANSMISSION (37 CFR 1.10)

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted on the date shown below via facsimile transmission to the: Assistant Commissioner for Patents..

Date:

1/22/04

Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 09/748,943	FILING DATE 27 DEC 2000	FIRST NAMED INVENTOR FLICKINGER	ATTY. DKT. NO. T721-17
TITLE DELIVERING TARGETED ADVERTISEMENTS TO THE SET-TOP-BOX			ART UNIT 2611 EXAMINER BUI, KIEU OANH T.

Assistant Commissioner for Patents
Arlington, VA 22313

AFTER FINAL RESPONSE

This Response is in response to the Office Action mailed October 29, 2003, the due date for responding being January 29, 2003. Please consider the following arguments.

Do not enter
KB
02/13/04